



Press Release for Pakedge SW24-24PB and SW8-8PB

**For Immediate Release**

Date: September 7, 2010

Contact: Nick Phillips, 877-274-6100 x116, [nick@pakedge.com](mailto:nick@pakedge.com)  
Frank Doris / Media Relations, 631-645-5668, [frankdoris@optonline.net](mailto:frankdoris@optonline.net)

**Pakedge Debuts Its SW24-24PB 24-Port Power-Over-Ethernet Switch,  
Offering Unique Features For Custom-Installation A/V and Home Networking**

*– New SW24-24PB and SW8-8PB Broaden Pakedge’s Lineup of High-Performance PoE Switches –*

Foster City, CA – [Pakedge Device & Software](http://www.pakedge.com) today announced the introduction of its **SW24-24PB 24-Port Power-Over-Ethernet Switch**, offering features and flexibility not found in other PoE Ethernet switches.

In related news, the company now offers its **SW8-8PB 8-Port Power-Over-Ethernet Switch**, which includes most of the advanced features of the SW24-24PB and is suitable for installations requiring fewer ports.

The SW24-24PB is designed to meet the specific needs of custom installation specialists and systems integrators who require an extremely versatile and powerful Ethernet switch. One of the most compelling aspects of the SW24-24PB is that it has a full 24 ports of PoE and each can be individually power cycled. Power to VOIP phones, PoE cameras, access points, etc. can be accessed remotely and cycled for troubleshooting or system health monitoring.

Another key aspect is that the SW24-24PB can be easily configured using a device such as an Apple® iPad™, iPhone®, keypad or laptop with its graphical user interface (GUI) via the web. It can also be configured using a traditional command line interface (CLI) for more sophisticated networks. This makes it easy to set up the SW24-24PB to perform even complex tasks such as VLAN (Virtual Local Area Network), and QoS (Quality of Service) to ensure maximum performance for a variety of connected devices with different data flow requirements. (Some managed PoE switches have only CLI or GUI capability.)

The SW24-24PB, unlike many PoE switches, offers fiber-optic uplink ports for stable connection to fiber cable-connected devices even with long-distance cable runs. The SW24-24PB can also be used as a fiber hub. It even offers gigabit-speed uplink capability to ensure even better data throughput than traditional daisy-chained connections.

Like all Pakedge products, the SW24-24PB is installation-friendly. It is only one rack space high and all cable connections are made at the rear panel – a feature first introduced by Pakedge and unique to the

- more -

custom-installation market. Blue LED status indicators for each port are located on the unit's clean, uncluttered front panel. Quiet fan-cooled operation enables the switch to be located virtually anywhere, near audio/video components or as part of a structured wiring panel.

In the near future, the SW24-24PB will be preconfigured to work with Pakedge routers and access points with no additional programming required – saving the installer time and money.

Victor Pak, President and CEO of Pakedge, pointed out, “Our new SW24-24PB is the most versatile switch we have ever offered, and provides genuine value to systems integrators along with ease of installation and reliable operation.”

The Pakedge SW24-24PB 24-Port and SW8-8PB 8-Port Power-Over-Ethernet switches come with the switch unit, power cable, rack mount ears and instruction manual, and will be available before CEDIA 2010. Please contact sales@pakedge.com for pricing.

#### **COMPANY PROFILE:**

Pakedge Device & Software creates innovative networking products for people who demand performance, features, and reliability. Our products use the most advanced wireless and networking technology. They are designed for professionals to install and consumers to enjoy. For more information and system specifications, visit [www.pakedge.com](http://www.pakedge.com).



**Pakedge SW24-24PB 24-Port Power-Over-Ethernet Switch (rear and front view)**

###

Apple and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. iPad is a trademark of Apple Inc.